

# The Golf Course at Glen Mills Privacy Policy

Last modified: May 24, 2022

## **Introduction**

At The Golf Course at Glen Mills (“we,” “our,” or “us”), we respect your privacy and are committed to protecting it through our compliance with this policy. We understand that you care about how information about you is collected, used, and shared. Keeping you informed about the data we collect and the choices you may have regarding your information is one of our top priority.

This policy describes the types of information we may collect from you or that you may provide when you visit the website <https://www.glenmillsgolf.com/> (our “Website”) and our practices for collecting, using, maintaining, protecting, and disclosing that information. By accessing our Website or providing information to us in any other way, you agree that your information will be used in the manner described in this privacy policy.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and us.
- Through our third-party scheduling provider.

It does not apply to information collected by:

- Us offline or through any other means; or
- Any other third party (including our affiliates and subsidiaries), including through any application or content that may be accessible on the Website.

It is our goal to be transparent about the use of your information so please read this policy. If you do not agree with this policy and our practices, your choice is not to use our Website. This policy may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates. The date at the top of the policy shows when it was last updated.

## **Information We Collect About You and How We Collect It**

We collect several types of information from and about users of our Website, including information by which you may be personally identified, such as your name, e-mail address, and other online identifiers. Our Website also automatically collects certain information about its users, including information about your use of our Website, your internet connection, the device you use to visit our Website, features that you access on the Website, and other usage details.

We collect this information:

- Directly from you when you provide it to us, for example, when you sign up for our newsletter, place an order through the Website, or contact a member of our team.
- From our third-party scheduling provider when you reserve a tee time.

- Automatically as you navigate through and interact with the Website or our correspondence.

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website.
- Records and copies of your correspondence (including email addresses) if you contact us.
- Details of transactions you carry out through our Website and of the fulfillment of your orders.
- Information received from our third-party scheduling provider.

The information we collect automatically, which may include personal information, helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- To see if you have accessed our emails.
- Help us improve of our Website performance.

The technologies we use for this automatic data collection include, but are not limited to:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies.
- **Google Analytics.** We use “Google Analytics” to collect information about the usage of our Website. This service collects information about how often users visit our Website, what pages they visit and when they visit, as well as what other websites they used prior to landing on our Website, among other additional information. We use this information to improve of Website and our services. We do not combine the information collected through the use of Google Analytics with Personal Information.

You can opt-out of Google Analytics by installing the Google Analytics Opt-Out Browser Add-on.

For more information regarding Google’s privacy practices, please review their privacy policy available at <https://policies.google.com/privacy?hl=en-US#infocollect>

### **Personal Information from other Sources**

We may also collect information from certain other sources including the following:

- Our affiliates and subsidiaries.

## **Payment Processing**

When you place an order through our Website, we will use a third-party payment processor (our “**Processor**”) to facilitate your payment. Our Website does not collect or store your payment information including your debit or credit card numbers, expiration date, or other sensitive information. Please note that any payment transaction you conduct through our Website will be subject to our Processor’s privacy policy which is available via the following link:

<https://squareup.com/us/en/legal/general/square-pay-pn>

## **Third-Party Use of Tracking Technologies**

We do not control any third parties’ tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

## **How We Use Your Information**

We use information that we collect about you or that you provide to us, including any personal information, to present and modify our Website and its contents, to provide you with information, products, or services that you request from us, to process your orders and facilitate shipment, to fulfill any other purpose for which you provide it, and in any way we may have described when you provided the information or for any other purpose with your consent.

We may also use your information to contact you about events, products, content, or services that we offer, and we think that you might be interested in. If you wish to opt-out of this type of correspondence, see Choices About How We Use and Disclose Your Information below.

## **Disclosure of Your Information**

We may disclose personal information that we collect, or that you provide as described in this policy to our subsidiaries and affiliates, to trusted service providers, and other third parties we use to support our business. Any party with whom we share your personal information will be required to keep it confidential and only use it for the purposes for which it was provided.

We may also disclose your personal information to a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets.

We may also disclose your personal information to comply with or participate in any legal process, including to respond to any government or regulatory request or if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of The Golf Course at Glen Mills, our customers, or others.

We may disclose aggregated information that does not identify any individual without restriction.

## **Choices About How We Use and Disclose Your Information**

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's

website. If you disable or refuse cookies, please note that some parts of the Website may then be inaccessible or not function properly.

- **Marketing Emails from us.** The Golf Course at Glen Mills may send you emails on occasion which provide details about events, featured content on the Website, discounts, sales, or other promotions. You may opt out of receiving these messages at any time by emailing us at [inquires@glenmillsschools.org](mailto:inquires@glenmillsschools.org) or by clicking “UNSUBSCRIBE” at the bottom of any marketing email you receive. Please note that your opt out does not apply to other correspondence you receive from us such as a purchase receipt or shipping confirmation.

We do not control third parties' collection or use of your information to serve interest-based advertising. These third parties, however, may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative (“NAI”) on the NAI's website.

### **Your Nevada Privacy Rights**

Nevada residents who wish to exercise their sale opt-out rights under Nevada Revised Statutes Chapter 603A may submit a request to [inquires@glenmillsschools.org](mailto:inquires@glenmillsschools.org). Please note, however, we do not currently sell data triggering that statute's opt-out requirements. Please use “Nevada Do Not Sell” in the subject line. Note we will take reasonable steps to verify your identity and the authenticity of the request. Once verified, we will maintain your request in the event our practices change.

### **Data Security**

We have implemented reasonable physical, electronic, and managerial procedures designed to secure your information from accidental loss and from unauthorized access, use, alteration, and disclosure.

Unfortunately, the transmission of information via the internet cannot be guaranteed to be 100% secure or free of error. Although we do our best to protect your personal information, there are security and privacy limitations of the internet which are beyond our control. Accordingly, any transmission of personal information is at your own risk.

### **Children Under the Age of 13**

Our Website is not intended for children under 13 years of age. Accordingly, we do not knowingly collect personal information from children under 13. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

### **International Data Transfers**

The Golf Course at Glen Mills is located and operates in the United States. We process data in the United States and our Website is governed by and operates in accordance with the laws of the United States. By using our Website, you consent to have your personal information transferred, processed, and stored in the United States, and understand and consent to the collection and use of your personal information in accordance with the terms of this privacy policy and further acknowledge that the data protection and other laws of the U.S. may provide a less comprehensive or protective standard of protection than those in other countries.

### **California Residents**

If you are a resident of the State of California, please review our “Privacy Notice for California Residents,” which applies to you and your personal information: [California Privacy Policy](#)

### **Contact Information**

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

[inquiries@glenmillsschools.org](mailto:inquiries@glenmillsschools.org)

or via phone number: 610-588-2142